# Visual Storytelling

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#### There is a story behind every image





#### Having a good time bonding and talking

#### There is another way to describe the scene





Sky illuminated with a brilliance of gold and orange hues.

#### Visual Storytelling: A solid next move in Al



## Outline

- Motivation and Related Work
- Visual Storytelling 101
- Dataset: SIND
- Baseline Experiments
- Conclusion

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#### Work in vision to language has exploded....



#### • Image Captioning

• Given an image, describe it in natural language



man in black shirt is playing guitar.

construction worker in orange safety vest is working on road.

two young girls are playing with lego toy.

boy is doing backflip on wakeboard.

Deep Visual-Semantic Alignment for Generating Image Descriptions A. Karpathy, L. Fei-Fei

- Question Answering
  - Takes as input an image and a free-form, open-ended, natural language question about the image and produces a natural language answer as the output.



What color are her eyes? What is the mustache made of?



How many slices of pizza are there? Is this a vegetarian pizza?



Is this person expecting company? What is just under the tree?



Does it appear to be rainy? Does this person have 20/20 vision?

VQA: Visual Question Answering A. Agrawal et al.

- Visual Phrases
  - Chunks of meaning bigger than objects and smaller than scenes



Recognition using visual phrases M. Sadeghi and A. Farhadi

# And the list keeps going on...

# Why visual storytelling?

- Other works focus on direct, literal description of image content.
  - Useful, meaningful
  - But still, far from the capabilities needed by intelligent agents for naturalistic interactions
- However, with visual storytelling
  - More evaluative and figurative language
  - Brings to bear information about social relations and emotions

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## What is visual storytelling?

- Go beyond basic description (literal description) of visual scenes
- Towards human-like understanding of grounded event structure and subjective expression (narrative).

Literal Description Narrative

Sitting next to each other VS. Having a good time

Sun is setting

Sky illuminated with a brilliance...

#### Good story requires more information



#### Single Image













#### Sequence of Images

# Three Tiers of Language for the Same Image

- Descriptions of Images-In-Isolation(DII):
  - Plain description as in image captioning
- Descriptions of Images-In-Sequence(DIS):
  - Same language style but images are displayed in a sequence
- Stories for Images-In-Sequence(SIS)
  - An ACTUAL story

### Three Tiers of Language for the Same Image

Descriptive	A black frisbee	A man playing soccer outside of	The boy is throwing a	A soccer ball is over a roof by a	Two balls and a
Text E	is sitting on top of a roof.	a white house with a red door.	soccer ball by the red door.	frisbee in a rain gutter.	trisbee are on top of a roof.
<i>≠</i>	A roof top with a black	A man is standing in the grass in	A man is in the front of	A blue and white soccer ball and	Two soccer balls
Consecutive	frisbee laying on the top of the edge of it.	front of the house kicking a soccer ball.	the house throwing a soccer ball up	black Frisbee are on the edge of the roof top.	sitting on top of
Captions _					Ness the discus
¥ SIS	A discus got stuck up on	getting it down	Up the soccer	It didn't work so we tried a volley	soccer ball, and
Stories	the roof.	ball?	ball goes.	ball.	stuck on the roof.

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#### **Extracting Photos**



#### Dataset Crowdsourcing Workflow



## Interface for Storytelling

(1) Pick at least 5 photos that best describe the story. The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories. The constraint of this album is not telling any stories.) The constraint of this album is not telling any stories. The constraint of this album is not telling any stories. The constraint of this album is not telling any stories. The constraint of this album is not telling any stories. The constraint of this album is not telling any stories. The constraint of this album is not telling any stories. The constraint of this album is not telling any stories. The constraint of this album is not telling any stories. The constraint of this album is not telling any stories. The constraint of this album is not telling any stories. The constraint of

(2) Write a sentence or a phrase for each photo to form a story. (Please at least pick 5 photos.)



## Data Analysis

- 10,117 Flickr albums
- 210,819 unique photos
- 20.8 photos per album on average
- 7.9 hours time span on average

#### Top Words Associated with Each Tier

Descin-Iso.			D	escin-Se	<b>q.</b>	Story-in-Seq.		
man	sitting	black	chatting	amount	trunk	went	[female]	see
woman	white	large	gentleman	goers	facing	got	today	saw
standing	two	front	enjoys	sofa	bench	[male]	decided	came
holding	young	group	folks	egg	enjoying	took	really	started
wearing	image		shoreline	female		great	time	

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# What's the best metric to evaluate the story?

- The best and most reliable evaluation is human judgment
  - Crowdsourcing on MTurk

Strongly disagree

Disagree

Neutral

Agree

Strongly agree

- For quick benchmark progress: automatic evaluation metric
  - METEOR
    - The Meteor automatic evaluation metric scores machine translation hypotheses by aligning them to one or more reference translations. Alignments are based on exact, stem, synonym, and paraphrase matches between words and phrases.
  - Smoothed-BLEU
    - Bilingual evaluation user study
  - Skip-Thoughts

#### Which one is the best?



## Train

Sequence of

Images



Show and tell: a neural image caption generator O. Vinyals et al.

#### Generate the story

- Simple beam search (size=10)
- However, it does not work very well...











This is a picture of a family.

This is a picture of a cake.

This is a picture of a dog.

This is a picture of a beach.

This is a picture of a beach

#### Generate the better story

- Greedy beam search (size=1)
- Resulting in a 4.6 gain in METEOR score











The family gathered together for a meal

The food was delicious.

The dog was excited to be there.

The dog was enjoying the water.

The dog was happy to be in the water.

## Generate the better story (cont.)

- A very simple heuristic: the same content word cannot be produced more than once within a given story.
- Resulting in a 2.3 gain in METEOR score











The family gathered together for a meal

The food was delicious.

The dog was excited to be there.

The kids were playing in the water

The boat was a little too much to drink.

## Generate the better story (cont.)

• Additional baseline: visually grounded words

 $\frac{P(w|T_{caption})}{P(w|T_{story})} > 1.0$ 

• Resulting in a 1.3 gain in METEOR score











The family got together for a cookout

They had a lot of delicious food.

The dog was happy to be there.

They had a great time on the beach.

They even had a swim in the water.

#### **Final Results**

• METEOR scores for different methods

# Beam=10Greedy-Dups+Grounded23.1327.7630.1131.42

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#### Conclusion

- The first dataset for sequential vision-to-language.
- Images-in-isolation to stories-in-sequence.
- Evolving AI towards more human-like understanding

